









IDM Group - City of Maryville, MO Market Analysis  SurveyMonkey
Questionnaire

1. Does your company/organization use hotel accommodations in the Maryville area?

		Response Percent	Response Count
Yes		54.0%	27
No		46.0%	23
answered question			50
skipped question			0









2. How often does your company/organization require overnight accommodations in the Maryville area?

		Response Percent	Response Count
Once a week		2.7%	1
2-3 times weekly		5.4%	2
Once a month		13.5%	5
3-4 times a month		2.7%	1
Seasonally		35.1%	13
Other (please specify)		40.5%	15
answered question			37
skipped question			13

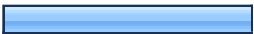








3. Regarding area accommodations, what are your companies detailed hotel needs?

	Response Average	Response Total	Response Count
Number of rooms used monthly	1.89	36	19
Estimated annual room nights used	27.24	681	25
Estimated average rate for rooms	62.86	1,383	22
Estimated length of stay per visit (# of nights)	1.40	35	25
	answered question		29
	skipped question		21

4. What type of hotel room accommodations do you reserve (select all that apply)?

		Response Percent	Response Count
King Bed		58.3%	21
Double Bedded Room		50.0%	18
Suites		27.8%	10
Full Service Hotels		16.7%	6
Limited Service Hotels		11.1%	4
Resorts		8.3%	3
Extended Stay		5.6%	2
Other (please specify)		16.7%	6
	answered question		36
	skipped question		14

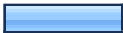

5. What types of amenities are desired at the hotels you book, even if they do not currently exist in the the immediate market (select all that apply)?

		Response Percent	Response Count
Swimming Pool		37.1%	13
Exercise Facility		42.9%	15
Shuttle Service		22.9%	8
Refrigerators in room		48.6%	17
WiFi		65.7%	23
Breakfast		77.1%	27
Meeting Rooms		42.9%	15
Bar or Restaurant Service		37.1%	13
Other (please specify)		8.6%	3
		answered question	35
		skipped question	15

6. What is important when choosing a hotel for overnight accommodations? (Choose all that apply and circle the level of importance 1-5... 1 being most important).

	1 Most Important	2	3	4	5 Least Important	N/A	Rating Average	Response Count
Brand or franchise of hotel	4.9% (2)	17.1% (7)	22.0% (9)	7.3% (3)	29.3% (12)	19.5% (8)	3.48	41
Distance to office or organization	29.3% (12)	31.7% (13)	19.5% (8)	4.9% (2)	4.9% (2)	9.8% (4)	2.16	41
Distance to local attractions & amenities (i.e. restaurants/bars)	14.6% (6)	31.7% (13)	22.0% (9)	2.4% (1)	14.6% (6)	14.6% (6)	2.66	41
Price	26.2% (11)	42.9% (18)	23.8% (10)	0.0% (0)	0.0% (0)	7.1% (3)	1.97	42
Corporate Rates	36.6% (15)	26.8% (11)	17.1% (7)	4.9% (2)	7.3% (3)	7.3% (3)	2.13	41
Hotel Amenities (i.e. restaurant/bar)	20.0% (8)	37.5% (15)	20.0% (8)	2.5% (1)	7.5% (3)	12.5% (5)	2.31	40
New(er) Property	12.2% (5)	51.2% (21)	19.5% (8)	2.4% (1)	7.3% (3)	7.3% (3)	2.37	41
Frequent Traveler Program	4.9% (2)	17.1% (7)	19.5% (8)	17.1% (7)	22.0% (9)	19.5% (8)	3.42	41
answered question								42
skipped question								8


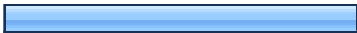
7. Does your company/organization require guest room accommodations for Long Term Stay guests of five (5) consecutive nights or longer?

		Response Percent	Response Count
Yes		17.5%	7
No		82.5%	33

If Yes, how many times per year? 5

answered question	40
skipped question	10

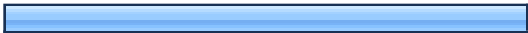



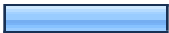
8. Are you responsible for making overnight room reservations or plan meetings and event?

		Response Percent	Response Count
Yes		47.4%	18
No		52.6%	20



If yes, number of times per year? If no, please list the name or department responsible. 12

answered question	38
skipped question	12



9. Which hotels, including locations outside the Maryville area, does your company/organization currently use? (select all that apply)

		Response Percent	Response Count
Holiday Inn Express Maryville		78.8%	26
Comfort Inn Maryville		51.5%	17
Super 8 Maryville		18.2%	6
St. Joseph Hotel(s)		18.2%	6
Other(s) (please specify)		24.2%	8
answered question			33
skipped question			17

10. Are there any other internal departments within your company that make room reservations or plan meetings and events? If yes, please list them so we may contact.

		Response Percent	Response Count
Yes		31.4%	11
No		68.6%	24
If Yes, please list:			9
answered question			35
skipped question			15

11. Does your company or organization have needs to plan meetings/events in the greater Maryville area?



		Response Percent	Response Count
Yes		60.0%	21
No		40.0%	14

If Yes, how many times per year? 15

answered question 35

skipped question 15

12. Does your company/organization have needs to plan meetings/events in the St. Joseph area?

		Response Percent	Response Count
Yes		14.3%	5
No		85.7%	30

If yes, how many times per year? and why? 3

answered question 35

skipped question 15

13. Does your company/organization host meetings or events including:

	Response Average	Response Total	Response Count
Training? # of times per year	8.94	143	16
Annual Meeting?	1.15	15	13
Sales Meetings? # of times per year	2.00	20	10
Conferences? # of times per year	2.40	36	15
Banquets? # of times per year	1.29	18	14
Other?	2.25	9	4
	answered question		22
	skipped question		28

**14. What are the amenities your company/organization requires for meetings and events?
(choose all that apply)**

	Response Average	Response Total	Response Count
Board Rooms? # of times per year	7.30	73	10
Meeting Space for 25-50? # of times per year	4.94	89	18
Meeting Space for 50-100? # of times per year	1.00	9	9
Meeting Space for 100-150? # of times per year	1.10	11	10
Meeting Space for 200+ ? # of times per year	1.10	11	10
Boardrooms for 10-12? # of times per year	3.25	26	8
Banquette space? # of times per year	2.00	14	7
Enter 'yes' for: None. All meetings are held at company facilities.	0.50	2	4
	answered question		21
	skipped question		29

15. Do you use the local Maryville facilities for meetings and events? (check all that apply)

		Response Percent	Response Count
Holiday Inn Express Maryville		50.0%	9
Comfort Inn Maryville		16.7%	3
Community Center		55.6%	10
	Other (please specify)		8
answered question			18
skipped question			32

16. Please tell us about area events or activities that your company or organization may invite people from out of town to attend?

	Response Count
	13
answered question	13
skipped question	37

17. Does your company/organization use hotel rooms in other cities because Maryville lodging does not meet your needs?

		Response Percent	Response Count
Yes		22.9%	8
No		77.1%	27
	If yes, where/why/how often?		5
answered question			35
skipped question			15

18. Would you consider using a hotel if one were located at Mozingo Lake Park for overnight accommodations? (check all that apply)

		Response Percent	Response Count
Yes, Business		58.8%	20
Yes, Pleasure		64.7%	22
No		23.5%	8
	If no, why?		7
answered question			34
skipped question			16

19. If hotel accommodations with meeting space were available at Mozingo, would your company consider using the meeting facilities?

		Response Percent	Response Count
Yes		81.8%	27
No		18.2%	6
	Number of times per year		14
answered question			33
skipped question			17

20. General comments:

	Response Count
	7
answered question	7
skipped question	43

Page 1, Q2. How often does your company/organization require overnight accommodations in the Maryville area?

1	never	Oct 11, 2011 10:47 AM
2	hardly ever	Oct 7, 2011 1:39 PM
3	never	Sep 30, 2011 9:51 AM
4	4-6 times a year	Sep 30, 2011 9:47 AM
5	Never	Sep 29, 2011 11:22 AM
6	none	Sep 29, 2011 7:36 AM
7	none	Sep 28, 2011 3:12 PM
8	I don't know as I do not make the arrangements. I can only speak to what my preferences are when traveling.	Sep 28, 2011 2:40 PM
9	couple of times a year	Sep 28, 2011 1:43 PM
10	Retired	Sep 28, 2011 12:36 PM
11	never	Sep 28, 2011 11:03 AM
12	We do not have need-jprivate retirees	Sep 28, 2011 9:35 AM
13	none	Sep 28, 2011 7:35 AM
14	3-4 times a year	Sep 28, 2011 7:30 AM
15	Only for speakers or professional development trainers. Infrequent.	Sep 28, 2011 7:26 AM

Page 1, Q3. Regarding area accommodations, what are your companies detailed hotel needs?

Number of rooms used monthly		
1	0	Oct 7, 2011 1:39 PM
2	12	Sep 30, 2011 1:30 PM
4	0	Sep 30, 2011 10:00 AM
6	8	Sep 30, 2011 9:23 AM
8	4	Sep 30, 2011 9:14 AM
10	1	Sep 29, 2011 2:05 PM
11	0	Sep 29, 2011 11:22 AM
13	0	Sep 28, 2011 5:04 PM
14	6	Sep 28, 2011 4:50 PM
15	0	Sep 28, 2011 3:12 PM
16	0	Sep 28, 2011 2:40 PM
18	0	Sep 28, 2011 11:03 AM
21	1	Sep 28, 2011 8:33 AM
22	0	Sep 28, 2011 7:56 AM
23	2	Sep 28, 2011 7:47 AM
24	1	Sep 28, 2011 7:43 AM
25	0	Sep 28, 2011 7:43 AM
28	1	Sep 28, 2011 7:30 AM
29	0	Sep 28, 2011 7:26 AM
Estimated annual room nights used		
1	0	Oct 7, 2011 1:39 PM
3	10	Sep 30, 2011 10:05 AM
5	10	Sep 30, 2011 9:47 AM
6	100	Sep 30, 2011 9:23 AM
7	50	Sep 30, 2011 9:18 AM

Page 1, Q3. Regarding area accommodations, what are your companies detailed hotel needs?

8	4	Sep 30, 2011 9:14 AM
9	30	Sep 30, 2011 9:06 AM
10	10	Sep 29, 2011 2:05 PM
11	0	Sep 29, 2011 11:22 AM
12	300	Sep 29, 2011 4:45 AM
13	6	Sep 28, 2011 5:04 PM
14	70	Sep 28, 2011 4:50 PM
15	0	Sep 28, 2011 3:12 PM
16	0	Sep 28, 2011 2:40 PM
17	3	Sep 28, 2011 1:43 PM
20	8	Sep 28, 2011 8:53 AM
21	10	Sep 28, 2011 8:33 AM
22	8	Sep 28, 2011 7:56 AM
23	15	Sep 28, 2011 7:47 AM
24	30	Sep 28, 2011 7:43 AM
25	2	Sep 28, 2011 7:43 AM
26	10	Sep 28, 2011 7:42 AM
27	1	Sep 28, 2011 7:41 AM
28	4	Sep 28, 2011 7:30 AM
29	0	Sep 28, 2011 7:26 AM
Estimated average rate for rooms		
1	0	Oct 7, 2011 1:39 PM
2	80	Sep 30, 2011 1:30 PM
3	59	Sep 30, 2011 10:05 AM
5	80	Sep 30, 2011 9:47 AM
6	80	Sep 30, 2011 9:23 AM

Page 1, Q3. Regarding area accommodations, what are your companies detailed hotel needs?

8	4	Sep 30, 2011 9:14 AM
9	120	Sep 30, 2011 9:06 AM
10	70	Sep 29, 2011 2:05 PM
11	0	Sep 29, 2011 11:22 AM
13	85	Sep 28, 2011 5:04 PM
14	100	Sep 28, 2011 4:50 PM
15	0	Sep 28, 2011 3:12 PM
16	0	Sep 28, 2011 2:40 PM
20	90	Sep 28, 2011 8:53 AM
21	70	Sep 28, 2011 8:33 AM
22	100	Sep 28, 2011 7:56 AM
23	75	Sep 28, 2011 7:47 AM
24	100	Sep 28, 2011 7:43 AM
25	100	Sep 28, 2011 7:43 AM
27	100	Sep 28, 2011 7:41 AM
28	70	Sep 28, 2011 7:30 AM
29	0	Sep 28, 2011 7:26 AM
Estimated length of stay per visit (# of nights)		
1	0	Oct 7, 2011 1:39 PM
2	3	Sep 30, 2011 1:30 PM
3	2	Sep 30, 2011 10:05 AM
5	2	Sep 30, 2011 9:47 AM
6	2	Sep 30, 2011 9:23 AM
7	1	Sep 30, 2011 9:18 AM
8	4	Sep 30, 2011 9:14 AM
9	2	Sep 30, 2011 9:06 AM

Page 1, Q3. Regarding area accommodations, what are your companies detailed hotel needs?

10	2	Sep 29, 2011 2:05 PM
11	0	Sep 29, 2011 11:22 AM
13	1	Sep 28, 2011 5:04 PM
14	2	Sep 28, 2011 4:50 PM
15	0	Sep 28, 2011 3:12 PM
16	0	Sep 28, 2011 2:40 PM
17	1	Sep 28, 2011 1:43 PM
19	1	Sep 28, 2011 9:50 AM
20	1	Sep 28, 2011 8:53 AM
21	1	Sep 28, 2011 8:33 AM
22	2	Sep 28, 2011 7:56 AM
23	2	Sep 28, 2011 7:47 AM
24	2	Sep 28, 2011 7:43 AM
25	1	Sep 28, 2011 7:43 AM
27	2	Sep 28, 2011 7:41 AM
28	1	Sep 28, 2011 7:30 AM
29	0	Sep 28, 2011 7:26 AM

Page 1, Q4. What type of hotel room accommodations do you reserve (select all that apply)?

1	client specific	Oct 10, 2011 8:59 AM
2	None	Oct 7, 2011 1:39 PM
3	Moxingo cabins	Sep 30, 2011 9:06 AM
4	None	Sep 29, 2011 11:22 AM
5	0	Sep 28, 2011 3:12 PM
6	Retired	Sep 28, 2011 12:36 PM

Page 1, Q5. What types of amenities are desired at the hotels you book, even if they do not currently exist in the immediate market (select all that apply)?

1	hot tub	Oct 10, 2011 8:59 AM
2	None	Oct 7, 2011 1:39 PM
3	Not sure	Sep 28, 2011 7:26 AM

Page 3, Q7. Does your company/organization require guest room accommodations for Long Term Stay guests of five (5) consecutive nights or longer?

1	2	Sep 30, 2011 1:32 PM
2	8	Sep 30, 2011 10:09 AM
3	3	Sep 30, 2011 9:25 AM
4	10	Sep 29, 2011 4:46 AM
5	3	Sep 28, 2011 7:43 AM

Page 3, Q8. Are you responsible for making overnight room reservations or plan meetings and event?

1	6	Oct 7, 2011 1:40 PM
2	12	Sep 30, 2011 1:32 PM
3	20	Sep 30, 2011 10:09 AM
4	4	Sep 30, 2011 10:06 AM
5	Eva Damgar at Kawaski	Sep 30, 2011 9:25 AM
6	6+	Sep 30, 2011 9:15 AM
7	15-30	Sep 30, 2011 9:08 AM
8	2-3	Sep 28, 2011 5:07 PM
9	2	Sep 28, 2011 8:59 AM
10	5-10	Sep 28, 2011 7:57 AM
11	10	Sep 28, 2011 7:48 AM
12	4	Sep 28, 2011 7:32 AM

Page 3, Q9. Which hotels, including locations outside the Maryville area, does your company/organization currently use? (select all that apply)

1	None	Oct 7, 2011 1:40 PM
2	The NWU Residential life department does not need hotel rooms in th earea	Sep 30, 2011 9:53 AM
3	Campus residence hall	Sep 30, 2011 9:19 AM
4	Doubletree, Drury Inn	Sep 30, 2011 9:08 AM
5	kansas city area	Sep 28, 2011 5:07 PM
6	I work for the City, so my hotel stays are generally out of town. Also, we usually use our own facilities for internal meetings.	Sep 28, 2011 9:58 AM
7	make reservations on their own	Sep 28, 2011 7:44 AM
8	We typically book hotels in conjunction with conferences hosted by those establishments.	Sep 28, 2011 7:28 AM

Page 3, Q10. Are there any other internal departments within your company that make room reservations or plan meetings and events? If yes, please list them so we may contact.

1	auctions	Oct 10, 2011 9:01 AM
2	Carma Kinman and Lisa Ewing in Administration	Oct 2, 2011 6:21 PM
3	Auxilliary Services	Sep 30, 2011 9:53 AM
4	Paul Walter for supplier events	Sep 30, 2011 9:25 AM
5	Mabel Cook Recruitment & Visitors Centers - Kelly Smith (Distinguished scholars day, Green & White Day, Campus Tours)	Sep 28, 2011 9:53 AM
6	too many to list, contact Provost or finance ooifce to get a list of authorized personnel	Sep 28, 2011 8:59 AM
7	other school and college events	Sep 28, 2011 8:35 AM
8	each traveler is responsible for making their own reservation and is based on company approved hotels	Sep 28, 2011 7:46 AM
9	Campus Activities	Sep 28, 2011 7:36 AM

Page 4, Q11. Does your company or organization have needs to plan meetings/events in the greater Maryville area?

1	monthly	Oct 10, 2011 9:04 AM
2	2	Sep 30, 2011 10:09 AM
3	4	Sep 30, 2011 10:06 AM
4	10	Sep 30, 2011 9:59 AM
5	many times on property	Sep 30, 2011 9:54 AM
6	1	Sep 30, 2011 9:35 AM
7	4-8	Sep 30, 2011 9:17 AM
8	4-6	Sep 30, 2011 9:09 AM
9	100	Sep 29, 2011 4:47 AM
10	2	Sep 28, 2011 9:03 AM
11	1	Sep 28, 2011 8:36 AM
12	2	Sep 28, 2011 7:47 AM
13	2	Sep 28, 2011 7:44 AM
14	1-2	Sep 28, 2011 7:36 AM
15	2-3	Sep 28, 2011 7:35 AM

Page 4, Q12. Does your company/organization have needs to plan meetings/events in the St. Joseph area?

1	2 times a year	Sep 30, 2011 10:06 AM
2	2	Sep 28, 2011 9:03 AM
3	1	Sep 28, 2011 7:36 AM

Page 4, Q13. Does your company/organization host meetings or events including:

Training? # of times per year		
2	0	Oct 7, 2011 1:42 PM
3	4	Oct 2, 2011 6:24 PM
4	3	Sep 30, 2011 1:34 PM
5	1	Sep 30, 2011 10:06 AM
6	60	Sep 30, 2011 9:59 AM
7	3	Sep 30, 2011 9:54 AM
12	1	Sep 28, 2011 4:58 PM
13	0	Sep 28, 2011 3:14 PM
14	1	Sep 28, 2011 1:47 PM
16	60	Sep 28, 2011 9:03 AM
17	2	Sep 28, 2011 8:36 AM
18	2	Sep 28, 2011 7:49 AM
19	2	Sep 28, 2011 7:47 AM
20	1	Sep 28, 2011 7:36 AM
21	3	Sep 28, 2011 7:35 AM
22	0	Sep 28, 2011 7:34 AM
Annual Meeting?		
2	0	Oct 7, 2011 1:42 PM
4	3	Sep 30, 2011 1:34 PM
5	1	Sep 30, 2011 10:06 AM
7	5	Sep 30, 2011 9:54 AM
9	1	Sep 30, 2011 9:21 AM
12	1	Sep 28, 2011 4:58 PM
13	0	Sep 28, 2011 3:14 PM
16	2	Sep 28, 2011 9:03 AM
17	1	Sep 28, 2011 8:36 AM

Page 4, Q13. Does your company/organization host meetings or events including:

18	1	Sep 28, 2011 7:49 AM
19	0	Sep 28, 2011 7:47 AM
20	0	Sep 28, 2011 7:36 AM
22	0	Sep 28, 2011 7:34 AM
Sales Meetings? # of times per year		
2	0	Oct 7, 2011 1:42 PM
5	1	Sep 30, 2011 10:06 AM
11	2	Sep 30, 2011 9:09 AM
12	5	Sep 28, 2011 4:58 PM
13	0	Sep 28, 2011 3:14 PM
17	1	Sep 28, 2011 8:36 AM
18	10	Sep 28, 2011 7:49 AM
19	0	Sep 28, 2011 7:47 AM
20	1	Sep 28, 2011 7:36 AM
22	0	Sep 28, 2011 7:34 AM
Conferences? # of times per year		
1	12	Oct 10, 2011 9:04 AM
2	0	Oct 7, 2011 1:42 PM
3	2	Oct 2, 2011 6:24 PM
4	1	Sep 30, 2011 1:34 PM
5	1	Sep 30, 2011 10:06 AM
7	10	Sep 30, 2011 9:54 AM
8	1	Sep 30, 2011 9:35 AM
12	2	Sep 28, 2011 4:58 PM
13	0	Sep 28, 2011 3:14 PM
16	3	Sep 28, 2011 9:03 AM
17	1	Sep 28, 2011 8:36 AM

Page 4, Q13. Does your company/organization host meetings or events including:

18	1	Sep 28, 2011 7:49 AM
19	1	Sep 28, 2011 7:47 AM
20	1	Sep 28, 2011 7:36 AM
22	0	Sep 28, 2011 7:34 AM
Banquets? # of times per year		
2	0	Oct 7, 2011 1:42 PM
3	1	Oct 2, 2011 6:24 PM
8	1	Sep 30, 2011 9:35 AM
9	1	Sep 30, 2011 9:21 AM
11	1	Sep 30, 2011 9:09 AM
12	4	Sep 28, 2011 4:58 PM
13	0	Sep 28, 2011 3:14 PM
15	4	Sep 28, 2011 9:59 AM
16	2	Sep 28, 2011 9:03 AM
17	1	Sep 28, 2011 8:36 AM
18	1	Sep 28, 2011 7:49 AM
19	1	Sep 28, 2011 7:47 AM
20	1	Sep 28, 2011 7:36 AM
22	0	Sep 28, 2011 7:34 AM
Other?		
2	0	Oct 7, 2011 1:42 PM
9	1	Sep 30, 2011 9:21 AM
10	8	Sep 30, 2011 9:17 AM
22	0	Sep 28, 2011 7:34 AM

Page 4, Q14. What are the amenities your company/organization requires for meetings and events? (choose all that apply)

Board Rooms? # of times per year

2	0	Oct 7, 2011 1:42 PM
9	18	Sep 30, 2011 9:17 AM
12	1	Sep 28, 2011 4:58 PM
13	0	Sep 28, 2011 3:14 PM
14	1	Sep 28, 2011 1:47 PM
16	50	Sep 28, 2011 9:03 AM
17	1	Sep 28, 2011 7:49 AM
19	0	Sep 28, 2011 7:36 AM
20	2	Sep 28, 2011 7:35 AM
21	0	Sep 28, 2011 7:34 AM

Meeting Space for 25-50? # of times per year

1	12	Oct 10, 2011 9:04 AM
2	0	Oct 7, 2011 1:42 PM
3	4	Oct 2, 2011 6:24 PM
4	4	Sep 30, 2011 1:34 PM
5	2	Sep 30, 2011 10:09 AM
6	4	Sep 30, 2011 10:06 AM
8	2	Sep 30, 2011 9:21 AM
9	12	Sep 30, 2011 9:17 AM
10	1	Sep 30, 2011 9:09 AM
12	3	Sep 28, 2011 4:58 PM
13	0	Sep 28, 2011 3:14 PM
14	1	Sep 28, 2011 1:47 PM
16	40	Sep 28, 2011 9:03 AM
17	0	Sep 28, 2011 7:49 AM
18	1	Sep 28, 2011 7:47 AM

Page 4, Q14. What are the amenities your company/organization requires for meetings and events? (choose all that apply)

19	1	Sep 28, 2011 7:36 AM
20	2	Sep 28, 2011 7:35 AM
21	0	Sep 28, 2011 7:34 AM
Meeting Space for 50-100? # of times per year		
2	0	Oct 7, 2011 1:42 PM
8	2	Sep 30, 2011 9:21 AM
9	2	Sep 30, 2011 9:17 AM
12	2	Sep 28, 2011 4:58 PM
13	0	Sep 28, 2011 3:14 PM
16	1	Sep 28, 2011 9:03 AM
17	1	Sep 28, 2011 7:49 AM
19	1	Sep 28, 2011 7:36 AM
21	0	Sep 28, 2011 7:34 AM
Meeting Space for 100-150? # of times per year		
2	0	Oct 7, 2011 1:42 PM
3	1	Oct 2, 2011 6:24 PM
8	2	Sep 30, 2011 9:21 AM
9	1	Sep 30, 2011 9:17 AM
11	4	Sep 29, 2011 4:47 AM
12	1	Sep 28, 2011 4:58 PM
13	0	Sep 28, 2011 3:14 PM
16	2	Sep 28, 2011 9:03 AM
19	0	Sep 28, 2011 7:36 AM
21	0	Sep 28, 2011 7:34 AM
Meeting Space for 200+ ? # of times per year		
2	0	Oct 7, 2011 1:42 PM
4	2	Sep 30, 2011 1:34 PM

Page 4, Q14. What are the amenities your company/organization requires for meetings and events? (choose all that apply)

7	2	Sep 30, 2011 9:35 AM
9	1	Sep 30, 2011 9:17 AM
11	4	Sep 29, 2011 4:47 AM
12	1	Sep 28, 2011 4:58 PM
13	0	Sep 28, 2011 3:14 PM
16	1	Sep 28, 2011 9:03 AM
19	0	Sep 28, 2011 7:36 AM
21	0	Sep 28, 2011 7:34 AM
Boardrooms for 10-12? # of times per year		
2	0	Oct 7, 2011 1:42 PM
9	20	Sep 30, 2011 9:17 AM
10	1	Sep 30, 2011 9:09 AM
12	3	Sep 28, 2011 4:58 PM
13	0	Sep 28, 2011 3:14 PM
16	2	Sep 28, 2011 9:03 AM
19	0	Sep 28, 2011 7:36 AM
21	0	Sep 28, 2011 7:34 AM
Banquette space? # of times per year		
2	0	Oct 7, 2011 1:42 PM
12	5	Sep 28, 2011 4:58 PM
13	0	Sep 28, 2011 3:14 PM
15	4	Sep 28, 2011 9:59 AM
16	3	Sep 28, 2011 9:03 AM
19	2	Sep 28, 2011 7:36 AM
21	0	Sep 28, 2011 7:34 AM
Enter 'yes' for: None. All meetings are held at company facilities.		
2	0	Oct 7, 2011 1:42 PM

Page 4, Q14. What are the amenities your company/organization requires for meetings and events? (choose all that apply)

7	1	Sep 30, 2011 9:35 AM
19	0	Sep 28, 2011 7:36 AM
21	1	Sep 28, 2011 7:34 AM

Page 4, Q15. Do you use the local Maryville facilities for meetings and events? (check all that apply)

1	none	Oct 7, 2011 1:42 PM
2	St. Gregory's gym	Oct 2, 2011 6:24 PM
3	nothing available - looking for space for 1000 to 1500	Sep 30, 2011 9:35 AM
4	NWMSU, Churches, Restaurants	Sep 30, 2011 9:21 AM
5	CIE at Northwest	Sep 30, 2011 9:09 AM
6	MOERA, Youth camp, Golf course, churches, health dept	Sep 28, 2011 9:03 AM
7	none listed	Sep 28, 2011 7:49 AM
8	University	Sep 28, 2011 7:44 AM

Page 4, Q16. Please tell us about area events or activities that your company or organization may invite people from out of town to attend?

1	auctions	Oct 10, 2011 9:04 AM
2	0	Oct 7, 2011 1:42 PM
3	MOERA hosts 60 group a year on the challenge course	Sep 30, 2011 9:59 AM
4	Maryville marathon, speakerks for annual events or legislative meetings for a banquet	Sep 30, 2011 9:21 AM
5	Business prospect development and special events	Sep 30, 2011 9:09 AM
6	family reunions	Sep 29, 2011 7:39 AM
7	Colege events	Sep 28, 2011 4:58 PM
8	We could host an International Radio convention here if we had appropriate place.	Sep 28, 2011 1:47 PM
9	Retired..can't answer really any of them..Company never wants a meeting here ...tooo small	Sep 28, 2011 12:38 PM
10	Corporate driven initiatives	Sep 28, 2011 7:47 AM
11	Periodic sales meetings for North Missouri division, Northwest Missouri Press Association Annual Banquet, Northwest Missouri Press Association Annual Golf Tournament	Sep 28, 2011 7:36 AM
12	Police, Fire and Communications trainings	Sep 28, 2011 7:35 AM
13	None	Sep 28, 2011 7:34 AM

Page 5, Q17. Does your company/organization use hotel rooms in other cities because Maryville lodging does not meet your needs?

1	when Maryville hotels are full	Sep 30, 2011 1:34 PM
2	when there is compression in Maryville during football games	Sep 30, 2011 9:50 AM
3	various out of town trips	Sep 28, 2011 3:16 PM
4	St Joseph -- also use the St Joseph Airport -- Maryville airport is a dump	Sep 28, 2011 7:51 AM
5	Kansas City/proximity to airport/twice a year	Sep 28, 2011 7:40 AM

Page 5, Q18. Would you consider using a hotel if one were located at Mozingo Lake Park for overnight accommodations? (check all that apply)

1	don't need it	Oct 7, 2011 1:43 PM
2	the university has its own space for free	Sep 30, 2011 9:55 AM
3	existing area hotels are closer and convenient to kawasaki factory	Sep 30, 2011 9:43 AM
4	Let the private sector do this....why compete	Sep 28, 2011 4:19 PM
5	would prefer to stay in town closer to other needs	Sep 28, 2011 3:16 PM
6	Not convenient	Sep 28, 2011 8:00 AM
7	no poor accomidations and lack of room maintenance	Sep 28, 2011 7:51 AM

Page 5, Q19. If hotel accommodations with meeting space were available at Mozingo, would your company consider using the meeting facilities?

1	12	Oct 10, 2011 9:07 AM
2	4	Oct 2, 2011 6:26 PM
3	4	Sep 30, 2011 10:07 AM
4	2	Sep 30, 2011 10:01 AM
5	20	Sep 30, 2011 10:00 AM
6	1	Sep 30, 2011 9:55 AM
7	2	Sep 30, 2011 9:43 AM
8	12	Sep 30, 2011 9:17 AM
9	5-15	Sep 30, 2011 9:09 AM
10	1	Sep 28, 2011 1:47 PM
11	5	Sep 28, 2011 8:37 AM
12	1	Sep 28, 2011 8:00 AM
13	Infrequent	Sep 28, 2011 7:53 AM
14	2	Sep 28, 2011 7:51 AM

Page 5, Q20. General comments:

1	excellent view & food with marina . individual should own anyone except city or government!!!!!!!!!!!!!!	Oct 10, 2011 9:07 AM
2	Spending money on this research is silly. The hotel is not needed and would not be filled to sufficient capacity throughout the year to turn a profit.	Oct 7, 2011 1:43 PM
3	in general, I don't feel a hotel at Mozingo is a priority for the city...we would prefer the city to focus on streets, and improvements to older housing	Sep 28, 2011 3:16 PM
4	Great idea - close to town - nature outdoors - wonderful concept	Sep 28, 2011 8:37 AM
5	Our business doesn't have many opportunities for hotel accommodations in Maryville. However, I think there are many opportunities for recreation at Mozingo, which would lend itself to offering hotel accommodations there.	Sep 28, 2011 7:53 AM
6	we have tried using the facilities at Mozingo lake -- very poor management and upkeep of property	Sep 28, 2011 7:51 AM
7	I think the success of such a facility will rest on the ability to market it for a very wide range of use. For instance: It needs to appeal to bass fishermen and golfers, as well as corporate executives and family vacationers.	Sep 28, 2011 7:40 AM