



Greater Maryville Chamber of Commerce · 408 North Market · Maryville, MO 64468 · 660-582-8643 · fax 582-3071 · email: chamber@maryvillechamber.com

August 26, 2016

City Council, City Manager
415 North Market
Maryville, MO 64468

Northwest Missouri State University
800 University Dr
Maryville, MO 64468

Dear City Council, Northwest Missouri State University, and Citizens of Maryville;

It is my pleasure as Executive Director of the Greater Maryville Chamber of Commerce to submit a letter of support on behalf of the Chamber of Commerce Board of Directors of the November 8th ballot proposition for the transient guest tax. The proposed ballot opportunity includes a variety of components that will greatly impact not only Northwest Missouri State University, but the tourism and economic development of the City of Maryville as a whole.

As an organization that attempted to pass this ballot in 2003 and lost by only 21 votes, we understand the need of extra dollars in our community to attract tourists and foster economic development without taxing the residents inside our community. We acknowledge that visitors bring outside dollars to our community and therefore increases funding to improve infrastructure and continue our community's progress.

The Chamber of Commerce Board of Directors also supports that a portion of these funds gathered from the transient bed tax will be used to assist Northwest Missouri State University in building an indoor multi-purpose complex. Northwest Missouri State University is an integral part of this community, and together we recognize that its economic impact is vital to our continued growth and success now and in the future. The need for the university to stay competitive in recruiting efforts, athletics, and academics becomes more important each year. Building this indoor multi-purpose complex will not only promote growth, but it will enhance tourism and offer increased health and wellness opportunities for the residents in our community.

The Board of Directors the Greater Maryville Chamber of Commerce thanks you for your consideration and would appreciate your support of saying yes to the transient guest tax ballot, November 8th.

Sincerely,

Jordyn Swalley
Executive Director
Greater Maryville Chamber of Commerce