

Maryville City Council
Regular Re-scheduled Meeting
December 27, 2012
7:00 p.m.

The Council of the City of Maryville, Missouri, met in regular session, which was rescheduled due to the holidays, for Thursday, December 27, 2012, at City Hall, 415 North Market Street, in said City at 7:00 p.m.

ROLL CALL

The meeting was called to order by Mayor Jonagan and the roll was called by the City Clerk, with the following present to-wit: Mayor Jonagan, Council Members James Fall, Jeff Funston and Renee Riedel. Council Member Ronnie Moss was absent. Others present were City Manager Greg McDanel; Asst., City Manager Ryan Heiland; and City Clerk Sheila Smail.

PLEDGE TO THE FLAG

Mayor Jonagan led the pledge to the flag.

INVOCATION

Mayor Jonagan gave the invocation.

APPROVAL OF THE AGENDA

Mayor Jonagan requested any changes needed to the agenda, be noted at this time. No changes were noted.

Motion was made by Councilman Fall, seconded by Councilwoman Riedel, that the agenda be approved as presented. Upon roll being called, the vote was as follows: Councilwoman Riedel, yea; Councilman Funston, yea; Councilman Fall, yea; Mayor Jonagan, yea. Motion carried.

CITIZENS TO BE HEARD

Mayor Jonagan welcomed citizens and stated this the time for persons to address the Council on items not a part of the agenda. Any persons wishing to speak were requested to come forward and state their name and address for the record.

PARTNERSHIP WITH NWMSU, MARKETING IMPLEMENTATION, MOZINGO LAKE AREA

During the fall of 2012, the City of Maryville worked with Northwest Missouri State University's Advanced Advertising Strategies to prepare a number of concepts for the re-branding and marketing of Mozingo Lake. City staff worked closely with instructor Jacquie Lamer to provide a unique learning opportunity for the students while addressing a major area of concern with Mozingo operations.

On December 5th, Advanced Advertising Strategies students presented their capstone project findings to City officials, staff, and interested citizens in attendance. The report included a summary of target surveys, competitive and industry analysis findings, primary research findings, strengths and weaknesses of the existing marketing efforts, opportunities and threats for the operation, two (2) potential logos, various creative messaging concepts for

print and social media, and a unified website. The presentation was well received by those in attendance and the Mazingo Advisory Board will be analyzing logo options and recommendations at the January 21st meeting.

After further discussions with instructor Jacquie Lamer, an additional opportunity to continue the partnership with the students at Northwest Missouri State University was presented. A proposal that allows the Advanced Advertising Strategies class to continue the project from the fall semester and work with City staff to implement marketing and advertising items related to the re-branding. The class would essentially become the “marketing arm” of Mazingo Lake Recreation Area working directly with the City Manager and Assistant City

Manager for hands on implementation experience. Potential activities for students would include working and planning re-opening activities, design and placement of advertising, brochure revisions, billboard design, ensuring consistency in marketing, social media planning, long-term media planning, signage improvements, advertising targeting students, and merchandising opportunities. An estimated at \$1,400 for class travel, research, and presentation materials, was quoted to the City for the proposed services. Sufficient funds exist in current Mazingo advertising budget for this endeavor. The Mayor and Members of the City Council agreed to the proposal.

ADDENDUM NO. 1 OF CONTRACT NO. 2011-50, WITH HDR ENG., WASTEWATER IMPROVEMENT

The City Clerk presented a bill, Bill No. 2012'121 for an ordinance entitled:

An Ordinance Authorizing the Mayor of the City of Maryville to Execute Amendment No. 1, of a Contract Between the City of Maryville, Missouri, and HDR Engineering, Inc., to Provide Additional Services for the Wastewater Treatment Plant Improvement Project, Maryville, Missouri.

The City of Maryville is working with HDR Engineering to complete the design of a new wastewater treatment facility. The Missouri Department of Natural Resources (DNR) mandated regulations from the Environmental Protection Agency (EPA) requiring the City of Maryville to implement alternative sewage treatment methods. Construction of a new mechanical wastewater treatment facility will allow the City to meet new ammonia removal and disinfection requirements and maintain the operating permit. The total cost of the facility is estimated at \$13.75 million and revenue bonds were approved by Maryville voters in April 2012 in order to finance the project.

The original contract with HDR Engineering includes regulatory support services, facility plan review, and design phase services. The City now seeks further assistance with bidding and construction phase services. HDR Engineering has submitted a not-to-exceed amount of \$867,452 for these services based on an 80-week construction period.

Mr. Mike Kalis, HDR Engineering, Inc. reviewed the progress and timeline for future stages of the Wastewater Treatment Plant Improvement Project. It was noted that the construction of this project was somewhat ahead of schedule.

Staff recommended to the City Council to approve the proposed ordinance authorizing execution of Amendment No. 1 to an Agreement for Engineering Services with HDR Engineering on the Maryville Wastewater Treatment Plant Project for bidding and construction phase services.

Upon motion duly made and seconded, said bill was read by title on the first reading, a copy of said bill having been made available for public inspection by filing the same in the office of the City Clerk more than 24 hours prior to the meeting, and was duly passed by unanimous vote.

Upon motion duly made and seconded, said bill was read by title on the second reading, a copy of said bill having been made available for public inspection by filing the same in the office of the City Clerk more than 24 hours prior to the meeting, and was duly passed by unanimous vote.

Motion was made by Councilwoman Riedel, seconded by Councilman Fall, that Council Bill No. 2012'121 be approved as presented. Upon roll being called, the vote was as follows: Councilman Funston, yea; Councilman Fall, yea; Councilwoman Riedel, yea; Mayor Jonagan, yea. Motion carried.

Said bill was then numbered Ordinance No. 7487 and was duly passed, adopted and was thereupon signed by the Mayor and attested by the City Clerk and made a part of the original Contract No. 2011-50.

REPORTS

I. CITY MANAGER

- *Maryville Comprehensive Plan* – The Maryville Comprehensive Plan was adopted by a resolution of the Planning & Zoning Commission according to Missouri Revised Statutes, December 19, 2012. The resolution declared the plan as the official comprehensive plan of Maryville which will guide all aspects of development and redevelopment for the foreseeable future. The completion of the plan by RDG Planning & Design and subsequent adoption completes the nearly two year public participation process of creation. City staff will now analyze the formation of the committee to assist in implementation of elements in the comprehensive plan.
- *Munn Avenue Improvement Project (South Avenue to Highway V)* – SK Design Group, Inc. has finalized engineering plans to reconstruct Munn Avenue between South Avenue and Highway V. The project was released for construction bids on Tuesday, December 18th. Sealed bids will be accepted until 2:00 p.m. Wednesday, January 16, 2013. A Pre-Bid meeting is scheduled for Tuesday, January 8, 2013th at 1:00 p.m. at City Hall. City staff will soon meet with affected property owners individually to explain project details and address any construction concerns.
- *South Munn Avenue Pedestrian Trail, Phase I* – Preliminary design is nearly complete on the South Munn Avenue Pedestrian Trail Project, Phase I. The project plans to construct a six (6) foot concrete pedestrian trail along the west side of Munn Avenue from South Avenue north to Victory Lane. Funding for the project was awarded through the Missouri Department of Transportation (MoDOT) Transportation Enhancement (TE) Program in 2008 for a previous location along Walnut Street. A public meeting for this

project has been set for 6:00 p.m., Thursday, January 10, 2013 in the City Council Chambers at Maryville City Hall, 415 North Market Street. The public meeting will allow citizens and residents along the corridor to provide input on design.

- Northwest Missouri Regional Airport Fuel Project-* The ten (10) bollards in front of the tank area have been installed and all items are in place to allow final grading to begin. The weather has created a small delay to finish the gas tank pad concrete pour. This will not prolong the setting of tanks. They will be set as soon as they arrive and concrete will be poured after. The project is expected to be complete in early February. Items completed thus far include: tank footings (backfilled & compacted), all electrical sub-grade (conduits run, trenches backfilled), electrical basin stub up, fence posts set, tank pad bollards installed, all network information for card reader configuration for set-up and start-up.
- City of Maryville Sidewalk Inventory –* Northwest Missouri Regional Council of Governments through the Missouri Department of Transportation (MoDOT) has been completed and updated assessment of Maryville’s sidewalks. Sidewalks were surveyed in October 2012 and are provided to MoDOT on an annual basis as a part of the Regional Transportation Plan. The inventory may assist in Transportation Enhancement or Safe Routes to School Funding and other programs in the future. According to the report, Maryville has approximately 206,813 linear feet (39.17 miles) of existing sidewalk. The majority of sidewalks considered to be in good condition have been a result of the city’s developing trails initiatives, largely focused around local schools and the university. As shown in the table below, the majority of sidewalks are in good or fair condition.

Condition	Linear Feet	% of Total
Good	74,854	36.2
Fair	68,521	33.1
Poor	63,438	30.7
Total	206,813	100.00

- ITGA Certification Program Completion–* City Manager, Greg McDanel, has now completed the International Town and Gown Association (ITGA) Certificate Program in Town & Gown Relations. The program is designed to strengthen collaborative relationships between the community (town) and the local university (gown). The modules completed included Introduction to Town-Gown 101, Government Relations In Town-Gown Communities, University-Facility-Student Engagement, Alcohol Beer School 101, Building Strong City/University Partnership, Public Safety-Transportation-Parking and a Capstone project. This action aligns with the 2012-2013 City Council Key Performance area of “Establishing Collaborative Relationships with Educational Partners”, and Assistant City Manager, Ryan Heiland, will also complete the program this spring.

- *Advertising Partnership* - A joint economic development advertising effort by the City of Maryville, Northwest Missouri State University (NWMSU), and Nodaway County Economic Development (NCED) was recently published in Industry Week Magazine. The Missouri Partnership provided a supplement for this magazine focused on advanced manufacturing and logistics in Missouri to reach a circulation of over 120,000 in print. Maryville's advertisement and article focused on business recruitment for the Center for Innovation and Entrepreneurship (CIE) at NWMSU. A copy of the Missouri Partnership was provided.

COUNCIL MEMBERS

- Staff was questioned about the progress of the remodeling of the Golf Course Clubhouse. Staff reported that it was moving along well.
- The siding project at the clubhouse has been completed.
- The rough-in plumbing and cement slab have been completed for the new bathhouse located at the reservable RV sites. The side walls are ready to be set.
- Members of the Joint Planning Task Force have suggested that the Public Water Supply District No. 1, be invited to join and be a part of the Planning Task Force Commission. It was also discussed that there would be some one-on-one meetings between the entities participating
- The Planning and Zoning Commission has decided since the adoption of the new Comprehensive Plan that they will be meeting on a monthly basis whether there is an application request to be heard or not.
- The City is waiting on the reply from a grant application for the 4th Street Improvement Project. City should be notified in January.

ADJOURNMENT

Motion was then made by Councilman Fall, seconded by Councilwoman Riedel that the Council meeting be adjourned. Upon roll being called, the vote was as follows: Councilman Fall, yea; Councilwoman Riedel, yea; Councilman Funston, yea; Mayor Jonagan, yea. Motion carried. Meeting was adjourned at 7:37 p.m.

Glenn Jonagan, Mayor

ATTEST:

Sheila Smail, City Clerk